



Friends of Mizzou Tiger Tailgate and Auction Sponsorship Levels

August 4, 2018 – Silverstein Eye Centers Arena

Sponsorship Title	Value	Added Benefits	Status
Invitation Printing	\$2,500	<ul style="list-style-type: none"> • ½ page ad in event program • Logo and acknowledgement on invitation • Logo on video board • Event signage* • 3 tables of 10 guests 	Available
Main Stage	\$2,000	<ul style="list-style-type: none"> • ½ page ad in event program • Logo on video board • Stage will be referred to by sponsor's name • Event signage* • 2 tables of 10 guests 	Available
Event Program Printing	\$1,000	<ul style="list-style-type: none"> • ½ page ad in event program • Logo and acknowledgement on event program & video board • Event signage* • 1 tables of 10 guests 	Available
Kids Zone (1)	\$500	<ul style="list-style-type: none"> • Logo in event program & video board • Event signage* • Tickets for 5 guests 	Available
Kids Zone (2)	\$500	<ul style="list-style-type: none"> • Logo in event program & video board • Event signage* • Tickets for 5 guests 	Available
Wine Toss	\$500	<ul style="list-style-type: none"> • Logo in event program & video board • Event signage* • Tickets for 5 guests 	Available
Registration/Checkout Desk	\$500	<ul style="list-style-type: none"> • Logo in event program & video board • Event signage* • Tickets for 5 guests 	Available
Mizzou Market	\$500	<ul style="list-style-type: none"> • Logo in event program & video board • Event signage* • Tickets for 5 guests 	Available
Gold Level Sponsor	\$500	<ul style="list-style-type: none"> • Recognition in event program & video board • Tickets for 5 guests 	Unlimited
Silver Level Sponsor	\$250-499	<ul style="list-style-type: none"> • Recognition in event program & video board 	Unlimited
Bronze Level Sponsor	\$100-249	<ul style="list-style-type: none"> • Recognition in event program & video board 	Unlimited
Bengal Level Sponsor	\$50-99	<ul style="list-style-type: none"> • Recognition in event program & video board 	Unlimited

*Signage options may include, but aren't limited to, sponsor-provided banners, flags, or other display items of a reasonable size.

The Mizzou Alumni Association is a 501(c)3 organization. Your donation may be tax-deductible. Consult your tax advisor for more information.