

LET'S GO TIGERS! *Embracing New Adventures*



ALUMNI LEADERS TRAINING – UNIVERSITY OF MISSOURI – REYNOLDS ALUMNI CENTER

Friday, September 14

8:30 am	Registration and Continental Breakfast	Ballrooms
9:00	Welcome <i>Tracey Mershon, President-Elect of the Mizzou Alumni Association</i>	Ballrooms
9:10	A New Era Begins <i>Gary Link, Tiger broadcaster and special assistant to the Athletics Director</i> <i>Laurence Bowers, Mizzou Basketball student-athlete</i> Despite having a roster which featured just seven scholarship players, Coach Haith led the Tigers to a 30-5 overall record last season, marking just the second 30-win season in Mizzou history. Some prognosticators think that this year's team is even better. Gary Link and Laurence Bowers will preview the upcoming season and share their thoughts about Mizzou's transition to the SEC.	Ballrooms
9:30	The State of Our Association <i>Todd McCubbin, Executive Director of the Mizzou Alumni Association</i> Your Association is thriving thanks to record membership and thousands of dedicated volunteers. MAA is forging ahead to build the foundation of support that the Mizzou family and our great University deserve.	Ballrooms
10:00	New Ways to Communicate, Educate, and Market <i>Charles Davis, Professor and Mizzou Advantage Media of the Future Facilitator</i> Media of the Future is a focus area for Mizzou that draws on the School of Journalism's century of international leadership in media research and hands-on training. Learn about the role that Mizzou is playing in shaping new media and technology and their impact on the way we connect with one another.	Ballrooms
10:30	Break	
10:45	MIZ-SEC. <i>Mark Windham, University of Tennessee Professor and SEC historian</i> Why in the world does Alabama have a man in an elephant suit, and yell 'Roll Tide'? Dr. Mark Windham will help us out with that question and many more as he provides an orientation for Mizzou fans to the SEC. He will give highlight for each school and provide background stories behind some of the most bizarre and colorful traditions.	Ballrooms
11:30	Legislative Update <i>Senator Kurt Schaefer, Missouri Senate and Representative Chris Kelly, Missouri House of Representatives</i> Mizzou graduates and legislative representatives Senator Kurt Schaefer and Representative Chris Kelly will share their insights on the legislative landscape for higher education and how alumni can engage to support MU.	Ballrooms

Noon	<p>Lunch Alumni Leaders Great Room PRIDE Council (MAA Past-Presidents) Kirkwood</p>
1:00 pm	<p>Breakout Sessions – Choose one of the following options to attend.</p> <p>Stand Up for Mizzou: Legislative Advocacy in Action North Ballroom Representative Mary Still and current Mizzou student leaders will highlight effective advocacy efforts to garner support for higher education funding in hopes of restoring the core operation budget to a level that will allow Mizzou to continue providing an affordable, quality education to incoming students of our flagship university.</p> <p>Engaging Everyone: Cultural Competency Considerations T.O. Wright MU’s Chief Diversity Officer, Noor Azizan-Gardner, will introduce alumni leaders to the many dimensions of diversity, cultural competency and how to foster an inclusive organization. Leaders are encouraged to bring their diversity ideas, challenges and stories to share and discuss.</p> <p>What We Want: Alumni Focus Group Findings South Ballroom Comprehensive alumni focus group testing was conducted earlier this year. The results offer great insights into programming and engagement opportunities for your organization.</p>
1:45	<p>Breakout Sessions – Choose one of the following options to attend.</p> <p>Leveraging Social Media to Your Advantage North Ballroom E-Engagement professionals will share practical advice and best practices to help you develop a social media strategy to increase the reach and effectiveness of communication for your organization.</p> <p>New Volunteer Orientation: Top 10 Things to Know About MAA T.O. Wright This session is designed for volunteers that are new to their role as alumni leaders for Mizzou. An overview of Mizzou Alumni Association programming, goals, and support will provide a framework for how we work together to support the best interests and traditions of Mizzou.</p> <p>Fundraising Support & Best Practices South Ballroom Laura Lucas and Tim McLaughlin of the Mizzou Annual Fund will highlight Mizzou’s development priorities and will introduce a new online giving tool that you can leverage to raise support for your own organization. An opportunity for peer-to-peer sharing of fundraising best practices will be offered.</p>
2:30	<p>Transition to Clinton Club in Mizzou Arena</p>
2:45	<p>Organization Awards Presentations & Tours Clinton Club – Mizzou Arena Senior Associate Director of Athletics Tim Hickman and Senior Associate Director of Athletics Bryan Maggard will offer an overview of Mizzou Athletics including details of the Mizzou Sports Park development plan. An insider’s tour of Mizzou Arena, one of the nation’s premier on campus college basketball facilities, will be offered.</p>
4:00	<p>Training Adjourns</p>

6:00 pm	<p>Leaders Celebration Reception Great Room A cash bar will be available. Dress for the evening is business attire.</p>
7:00	<p>Leaders Celebration Dinner and Program Ballrooms Enjoy a great dinner with the Mizzou family as we celebrate alumni leadership and the centennial of Mizzou Magazine.</p>

Saturday, September 15

- 1:00 pm **Chancellor's Open House** Residence on Francis Quadrangle
The Chancellor and Dr. Anne Deaton invite the Mizzou Family to an open house at their residence. Ends at 3:00 pm.
- 3:00 pm **Tiger Landing** Reynolds Alumni Center
The Reynolds Alumni Center will be open to all visitors on game days this Fall. Food vendors, a cash bar, family-friendly activities and more will be available inside the building and on the Carnahan Quad.
- 6:00 pm **Mizzou Football:** Kick-off on Faurot Field is at 6:00 pm followed by a Tiger victory over Arizona State!

There are lots of great opportunities to make the best of your Mizzou game day. Here are some options to consider:

University Bookstore

8:00 am – 6:00 pm – The University Bookstore can meet all your Tiger needs from MU apparel, Tiger accessories to snacks, books & office supplies. (Your alumni membership gets you 10% off merchandise!)

Donkeys & Elephants: Animals, Symbols & Political Cartoons

9:00 am – 3:15 pm, State Historical Society Main Gallery in Ellis Library -
- This exhibition explores the creative use of animal symbols in American political cartoons and ephemera from the late 19th to the early 21st centuries.

Portraiture, Power & Propaganda on Ancient Coins

12:00 pm – 4:00 pm, Pickard Hall – This exhibition will explore The evolution of portraits on ancient Greek, Roman, and Byzantine coins, the reasons they first appeared, and the social, political, and cultural factors behind subsequent changes in portrait styles.

School of Nursing Open House

8:30 am – 10:30 am, Sinclair School of Nursing Building – This building will be open for tours and faculty will be available. There will also be breakfast food and door prizes!

Saturday Morning Science: Doppler on Wheels

10:30 am – 11:30 am, Bond Life Science Center -- Come and see the Doppler on Wheels rolling laboratory. Bagels, donuts, coffee, and juice are served before the talks, so come early. Talks start at 10:30 a.m. Doors open and refreshments are available about a half-hour beforehand. Seating is limited to 250.

Cub Carnival

1:00 pm – 3:00 pm, Kuhlman Court (between the MU student Center and Ellis Library)—Join the Student Union Programming Board as we play games, bounce around in the bounce house, relax and enjoy family friendly fun!